



## **INTRODUCTION:**

NetHui 2013 was a great success for organisers and participants alike. For the first time it was managed in-house by InternetNZ.

There were 635 registrations, 6 workshops and 30 sessions held over a full on 3 days. This year brought together a wide range of participants from all over New Zealand to discuss topics such as crowdsourcing, security and anonymity online.

A major highlight was international keynote speaker Quinn Norton, who was well received as she talked about Encyclopedias, Lolcats, and Revolutions and other strange consequences of an Open and Free Internet. She explored how the tools hackers have built are creating a new kind of unintended cyborg. Instead of part human, part machine, the next great cyborg to walk on the Earth is part community, part network.

InternetNZ was proud of its work for Nethui 2013 and is working on improving further on Nethui 2014.

## PLANNING & MANAGEMENT – PRE-CONFERENCE

**Registration Process Management** – This was managed online through Eventbrite.

### Programme

- An Expression of Interest form was used and promoted to gather ideas and proposals from the community for NetHui 2013.
- A range of Community Supporter organisations spread the word about NetHui 2013 and helped support gathering of feedback and ideas.
- Staff, council, 2011 & 2012 NetHui Advisory Committee members also shared feedback from past NetHui and offered ideas for the 2013 programme.
- A programme was developed working the NetHui community and InternetNZ staff, led by InternetNZ Collaboration and Community Lead Ellen Strickland, which included: one day workshops, keynote addresses, panels, a networking event and a wide range of community-led discussion sessions.
- NetHui discussion session facilitators worked in pairs to plan, promote and run the community discussion sessions. They were supported by Ellen Strickland and Eric Goddard and given information and a meeting/training session was held in Wellington/Auckland (and available remotely).
- Community-owned meet-ups, side events and social functions, held predominately in the evenings, were also coordinated as part of the NetHui 2013 overall programme.

### Printing and Design

- The conference handbook was created Fullstop in consultation with Eric and edited by Krystal.
- All tickets and name badges were created by Fullstop.
- Lanyards were sponsored and provided by REAAZ
- The design of the banners were managed by Eric Goddard.

### Venue Negotiation, Supplier and Speaker Liaison

- Krystal was the central point of contact for all venue negotiations between Town Hall and Internet NZ.
- All AV requirements were managed through Krystal and all necessary runsheets were distributed between the various parties
- Maria Reyes was the main contact for organising Speaker and MC travel and accommodation and co-ordinated itineraries as necessary.
- All hotel bookings were managed by Maria.

## SPONSORSHIP

NetHui received a total of \$122,500 inclusive of in-kind sponsorship. Sponsors included Microsoft, Telecom, Chorus, Trademe, Facebook, Google, Techday, FX Network, Citylink, Scoop, Catalyst IT and REAAZ.

Sponsors were offered the opportunity to display banners and have tables; only 3 took up the offer. We also had a number of community sponsors who helped with the promotion of the event.

**ONLINE TECHNOLOGY**

**WEBSITE**

The Conference website was a major component in the promotion of Nethui 2013. The website was designed by Sunroom and managed by Campbell Gardiner. The website was launched and updated continuously and expanded as information became available.

**REGISTRATION**

Eventbrite allowed delegates to register and pay online. Delegates received an instant confirmation email and were able to re-access their registration to change their details if necessary.

Event staff had management access to view real-time registration information and run reports.

**PLANNING & MANAGEMENT – ONSITE, AT THE CONFERENCE**

Nethui pack in was on Monday 8<sup>th</sup> July where R2 Networks, FX Networks and CityLink setup their equipment. Conference registration was set up in the Town Hall foyer.

Delegates registering were given their name badge with handbook and sponsorship materials included.

The official conference opening was at 8.30am on Monday 8<sup>th</sup> July with a Mihi Whakatau.

Krystal managed the onsite registration and information desk for the duration of the conference with the help of volunteers and other INZ and DNC staff.

## **ACCOMMODATION**

Our Keynote Speaker – Quinn Norton was accommodated at the Bolton Hotel and all Internet NZ Staff and MC, Michele A’Court, were accommodated at the West Plaza Hotel.

## **SOCIAL PROGRAMME**

### **Drinks Reception**

Tuesday 9<sup>th</sup> July from 5.15pm – 7.15pm

The conference Welcome Reception was held in the West Court and Gallery approximately 400 people attended this event.

## **MAINSTREAM MEDIA COVERAGE**

NetHui received the following coverage through mainstream media channels.

### **Edward Snowden has ‘opened up a conversation’**

TVNZ

8 July 2013

<http://tvnz.co.nz/world-news/edward-snowden-has-opened-up-conversation-video-5501963>

### **Quinn Norton - Feature Interview**

Radio New Zealand - Nine to Noon

8 July 2013

<http://www.radionz.co.nz/national/programmes/ninetonoon/audio/2561294/feature-guest-quinn-norton>

### **Crackdown takes toll on hackers**

Stuff.co.nz / The Dominion

9 July 2013

<http://www.stuff.co.nz/technology/digital-living/8895211/Crackdown-takes-toll-on-hackers>

### **Changes flagged to phone rules**

Stuff.co.nz / the Dominion

9 July 2013

<http://www.stuff.co.nz/business/industries/8895332/Changes-flagged-to-phone-rules>

### **Former spy boss says bill needs work**

Radio New Zealand

10 July 2013

<http://www.radionz.co.nz/news/national/214151/former-spy-boss-says-bill-needs-work>

### **Checkpoint piece re GCSB Bill & State Surveillance Panel**

Radio New Zealand

10 July 2013

<http://www.radionz.co.nz/national/programmes/checkpoint/audio/2561637/former-gcsb-head-wants-brakes-put-on-bill.aspx>

### **Koru Club - where secrets are spilled**

Stuff.co.nz / The Dominion

11 July 2013

<http://www.stuff.co.nz/national/8903633/Koru-Club-where-secrets-are-spilled>

### **LIVE STREAMING**

The total was 5125 viewers from over 20 countries. Down slightly on last year, which was over 6000 viewers.

The break down is

Flash = 4810

Mobile devices = 315

The most popular mobile device is the iPad.

Top 10 countries:

Rank	Country	Hits	% of hits
1	New Zealand	4,427	90.90%
2	Australia	164	3.37%
3	Mexico	63	1.29%
4	United States	53	1.09%
5	United Kingdom	44	.90%
6	Venezuela	31	.64%
7	Russian Federation	28	.57%
8	Singapore	26	.53
9	Sweden	11	.23%
10	China	4	.08%

# CONFERENCE FORMAT

Each session has multiple tags which indicate the topics and themes that it encompasses. Click through to the session pages to see these and the full session description. Tags and facilitators are also listed in the programme in the conference handbook.

Monday 8 July							
7.45	Registration Desk Opens - <i>Foyer</i>						
8.30	Mihi Whakatau, Welcome Ceremony - <i>Auditorium</i>						
8.45	Mayoral opening - Celia Wade-Brown						
8.50	Housekeeping & transition						
9.00	Workshops	<b>Auditorium</b> <a href="#">Jump start</a>	<b>Civic Suites</b> <a href="#">InTAC</a>	<b>Green Room</b> <a href="#">NZ Internet Research Day</a>	<b>Square Affair</b> <a href="#">Wellington Workshop</a>	<b>Civic 3</b> <a href="#">NetHui Youth Forum</a>	<b>Ilot Theatre</b> <a href="#">Māori Meetup</a>
10.30	Morning Tea - <i>West Court</i>						
11.00	Workshops	<a href="#">Jump start</a> , cont	<a href="#">InTAC</a> , cont	<a href="#">NZ Internet Research Day</a> , cont	<a href="#">Wellington Workshop</a> , cont	<a href="#">NetHui Youth Forum</a> , cont	<a href="#">Māori Meetup</a> , cont
12.30	Lunch - <i>West Court</i>						
1.30	Workshops	<a href="#">Jump start</a> , cont	<a href="#">InTAC</a> , cont	<a href="#">NZ Internet Research Day</a> , cont		<a href="#">NetHui Youth Forum</a> , cont	<a href="#">Māori Meetup</a> , cont
3.30	Afternoon Tea - <i>West Court</i>						
4.00	<a href="#">Reporting back panel - MC, Michèle A'Court</a> - <i>Auditorium</i>						
5.00	FINISH						
5.00 - 7.00	<a href="#">Scoop Foundation Event - Public Interest Journalism</a> - <i>Civic 3</i>						

- 5.00 - 7.00 [Meetup: Digital Inclusion](#) - *West Gallery*
- 5.30 - 6.30 [Fair Deal Meetup](#) - *Square Affair*
- 6.00 - 8.00 [Internet Wahine / Girl Geek Dinner](#) - *Civic Suites*
- 7.00 - 8.30 [InternetNZ AGM](#) - *Auditorium*
- 8.30 - 10.00 [Movie Screening - 'We are Legion'](#) - *Ilot Theatre*

**Tuesday 9 July**

- 7.30 Registration Desk Opens - *Foyer*
- 8.30 Introduction, housekeeping - MC Michèle A'Court - *Auditorium*
- 8.40 Scene setting - Jordan Carter - *Auditorium*
- 9.00 Ministerial address - [Hon Amy Adams](#) - *Auditorium*
- 10.00 Tea Break - *West Court*
- 10.30 International Keynote - *Auditorium* [Technology Journalist & Blogger Quinn Norton](#)
- 11.15 Transition & room re-set

11.30	Sessions	Auditorium	Civic Suites	Square Affair	Civic 3	Green Room
	<a href="#">Music and the Internet</a> Tags: Culture, Economy & Business, Internet & the Law.	<a href="#">Harmful Digital Communications</a> Tags: Governance, Internet & the Law, Safety & Security.	<a href="#">Issues Issues Issues</a> Tags: Emerging Issues, Openness.	<a href="#">Open Internet, Networked Learning</a> Tags: Education, Openness.		

12.30	Lunch - <i>West Court</i>					
1.30	Sessions	<b>Auditorium</b>	<b>Civic Suites</b>	<b>Square Affair</b>	<b>Civic 3</b>	<b>Green Room</b>
		<a href="#">Anonymity Online</a> Tags: Safety & Security, Emerging Issues, Internet & the Law.	<a href="#">Finance and the Internet</a> Tags: Emerging Issues, Economy & Business, Governance.	<a href="#">NZ Inc and the Internet</a> Tags: Economy & Business, Culture, Openness.	<a href="#">WCIT and Onwards</a> Tags: Governance, Internet & the Law.	<a href="#">Open Research Update</a> Tags: Openness, Education, Internet & the Law.
2.30	Transition					
2.35	Sessions	<b>Auditorium</b>	<b>Civic Suites</b>	<b>Square Affair</b>	<b>Civic 3</b>	<b>Green Room</b>
	<a href="#">Handling Privacy Breaches</a> Tags: Safety & Security, Internet & the Law.	<a href="#">Digital Divide &amp; 3G</a> Tags: Access, Economy & Business, Health	<a href="#">Pacific Communities Online</a> Tags: Access, Education, Culture.	<a href="#">Web standards and accessibility</a> Tags: Access, Internet & the Law, Governance.	<a href="#">Open Research Update</a> , cont	
3.35	Tea Break - <i>West Court</i>					
4.00	<a href="#">Panel: Faster Broadband, Development, Demand and our Digital Future</a> - <i>Auditorium</i>					
4.45	Wrap-up session - <i>Auditorium</i>					
5.00	CLOSING					
5.15 - 7.00	Drinks reception, hosted by Telecom - <i>West Court / West Gallery</i>					
6.00 - 7.30	<a href="#">Creative Commons Meet-Up</a> - <i>Square Affair</i>					
7.00 - 8.00	<a href="#">Solve for X with Google X</a> - <i>Auditorium</i>					
7.00 - 8.30	<a href="#">Security Online Meetup</a> - <i>Green Room</i>					



**Wednesday  
10 July**

8.00	Registration Desk Opens - <i>Foyer</i>					
8.45	Introduction, housekeeping - MC Michèle A'Court - <i>Auditorium</i>					
8.50	New Zealand Keynote Address - <i>Auditorium</i>	<a href="#">Russell Burt, Principal - Pt England School</a>				
9.30	<a href="#">Panel - Parliamentary Internet Forum</a> - <i>Auditorium</i>					
10.15	Tea Break - <i>West Court</i>					
10.30	Sessions	<b>Auditorium</b>	<b>Civic Suites</b>	<b>Square Affair</b>	<b>Civic 3</b>	<b>Green Room</b>
	<a href="#">Rural Connectivity</a> Tags: Rural, Access, Education.	<a href="#">Geek Lobbying</a> Tags: Internet & the Law, Emerging Issues, Economy & Business.	<a href="#">Start-up nation</a> Tags: Economy & Business, Culture.	<a href="#">Your Health, Online</a> Tags: Health, Access, Safety & Security.	<a href="#">Post-Nethui Action Workshop</a> Tags: Emerging Issues, Openness.	
11.25	Transition					
11.30	Sessions	<b>Auditorium</b>	<b>Civic Suites</b>	<b>Square Affair</b>	<b>Civic 3</b>	<b>Green Room</b>
	<a href="#">State Surveillance of Online Communications</a> Tags: Internet & the Law, Safety & Security.	<a href="#">Media Convergence</a> Tags: Culture, Economy & Business.	<a href="#">Digital Literacy Transformations</a> Tags: Access, Education.	<a href="#">Open Data for Decisions</a> Tags: Access, Education, Openness.	<a href="#">Post-Nethui Action Workshop</a> , cont	
12.30	Lunch - <i>West Court</i>					
1.30	Sessions	<b>Auditorium</b>	<b>Civic Suites</b>	<b>Square Affair</b>	<b>Civic 3</b>	<b>Green Room</b>
		<a href="#">Future of Video on Demand</a> Tags: Economy & Business, Culture, Access.	<a href="#">Making BYOD Work</a> Tags: Economy & Business, Openness, Education.	<a href="#">Spectrum: Looking Forward</a> Tags: Governance, Internet & the Law.	<a href="#">Copyright for a Digital Future</a> Tags: Internet & the Law, Culture, Governance, Openness.	<a href="#">Digital Inclusion Workshop</a> Tags: Access, Culture, Openness.

2.30 Transition

2.35	Sessions	Auditorium	Civic Suites	Square Affair	Civic 3	Green Room
	<a href="#">Privacy by Design</a> Tags: Safety & Security, Emerging Issues.	<a href="#">Crowdsourcing Support</a> Tags: Economy & Business, Emerging Issues, Access.	<a href="#">NetHui and the Big Picture</a> Tags: Governance, Emerging Issues.	<a href="#">Open Data - Building the News</a> Tags: Openness, Culture, Economy & Business.	<a href="#">Digital Inclusion Workshop,</a> cont	

3.45 Tea Break - *West Court*

4.15 [Panel: Vision  
2025 - The  
Internet Era  
Economy](#) -  
*Auditorium*

5.00 NetHui 2013  
Wrapup & Closing  
- *Auditorium*

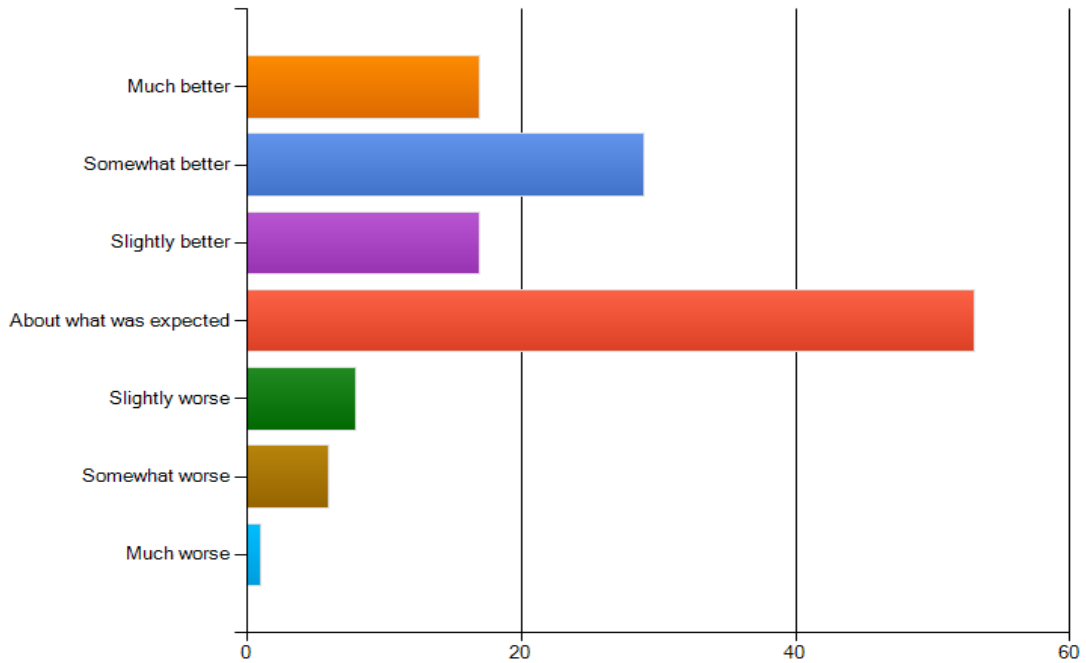
5.20 FINISH

6.30 - 11.00 [Orcon Great  
Blend after party](#) -  
Mac's Function  
Centre, 4  
Taranaki Street,  
Wellington

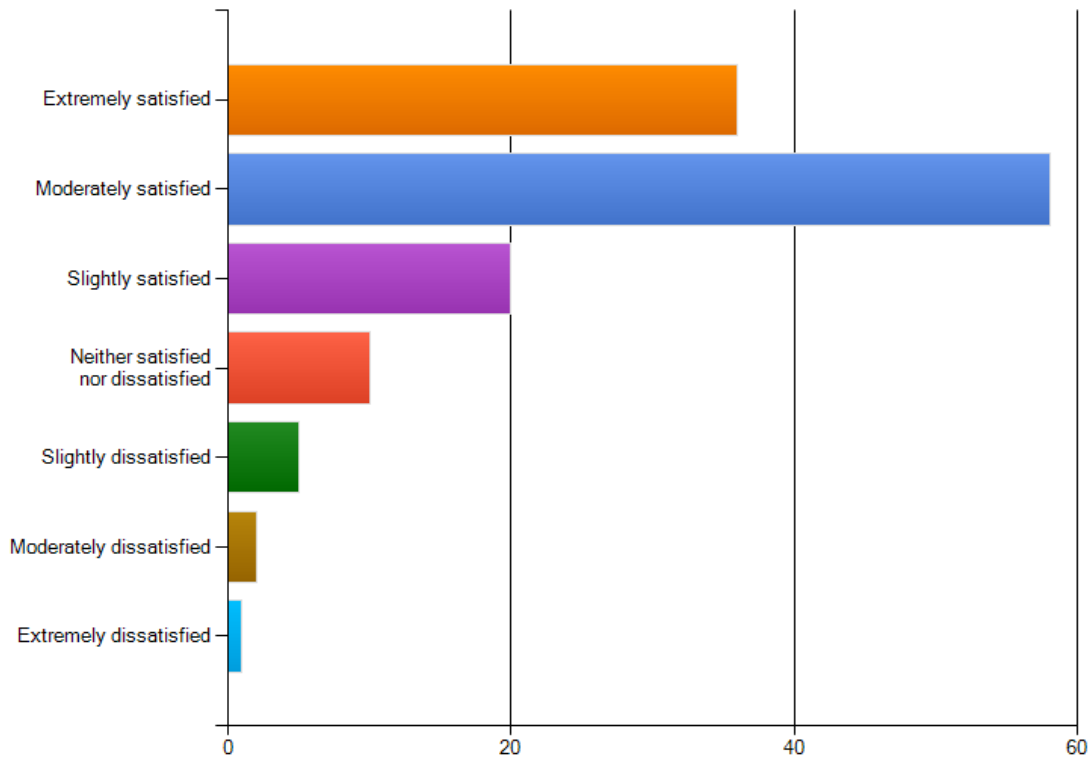
## Results from feedback survey

The results are mostly positive with a majority of the 132 people who completed the survey found NetHui 2013 to be a successful event.

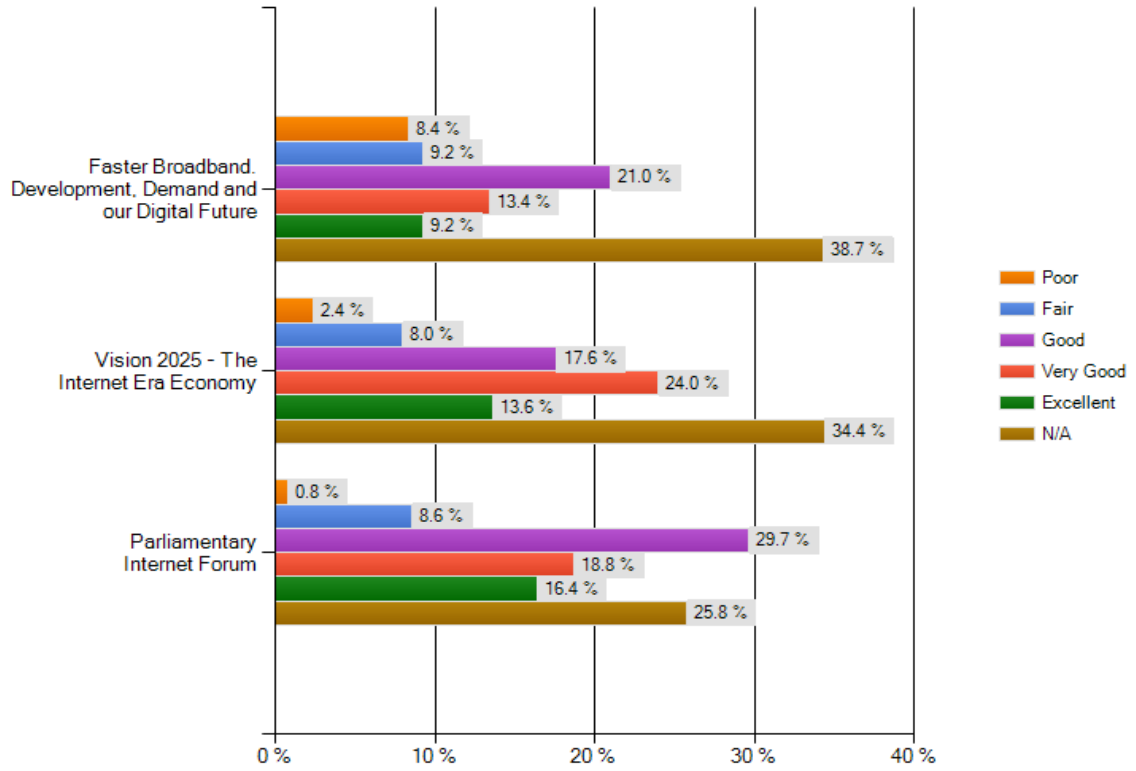
**Was NetHui 2013 better than what you expected, worse than what you expected, or about what you expected?**



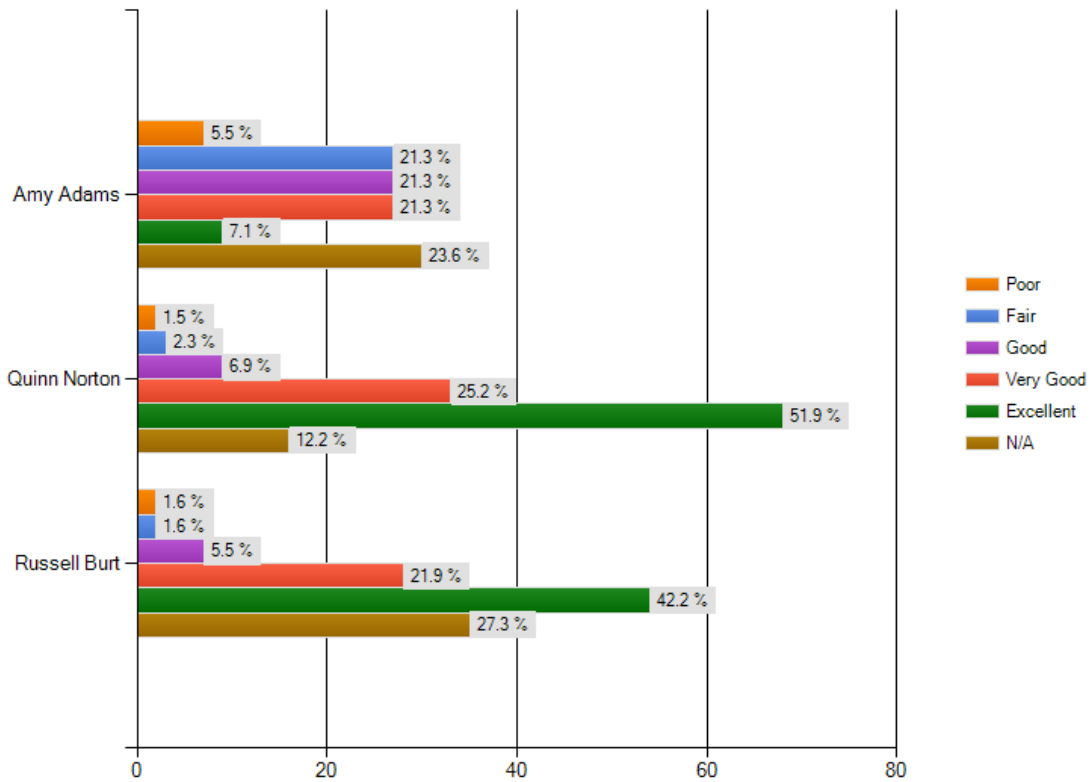
**Overall, were you satisfied with NetHui 2013?**



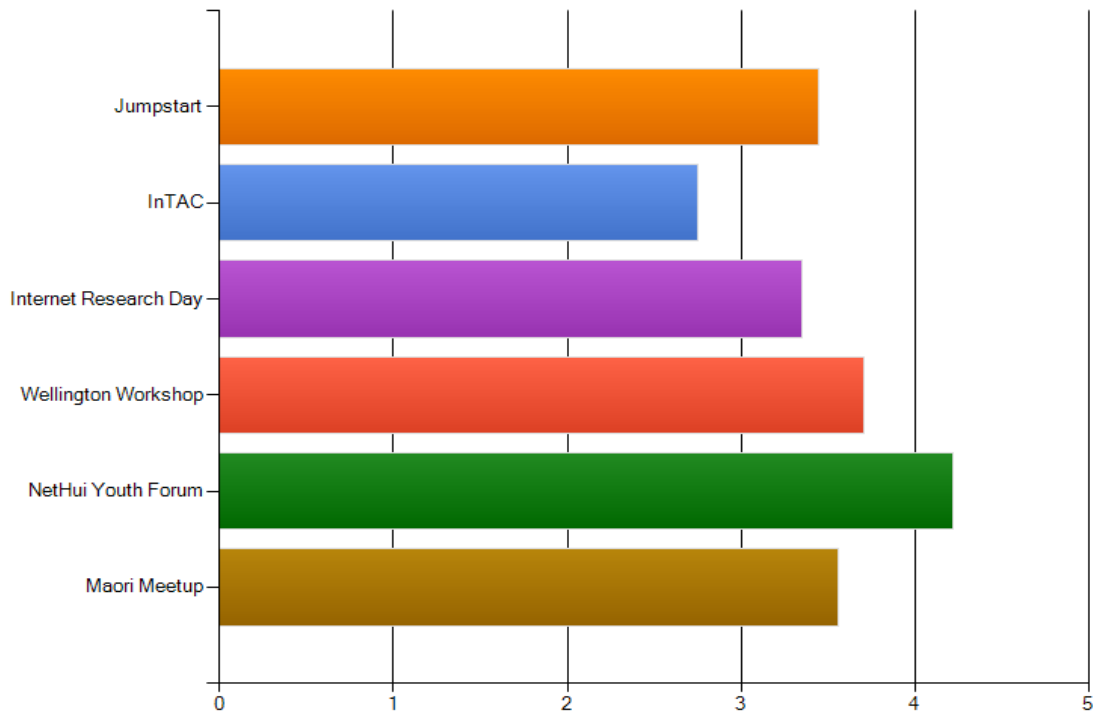
### How would you rate the panels?



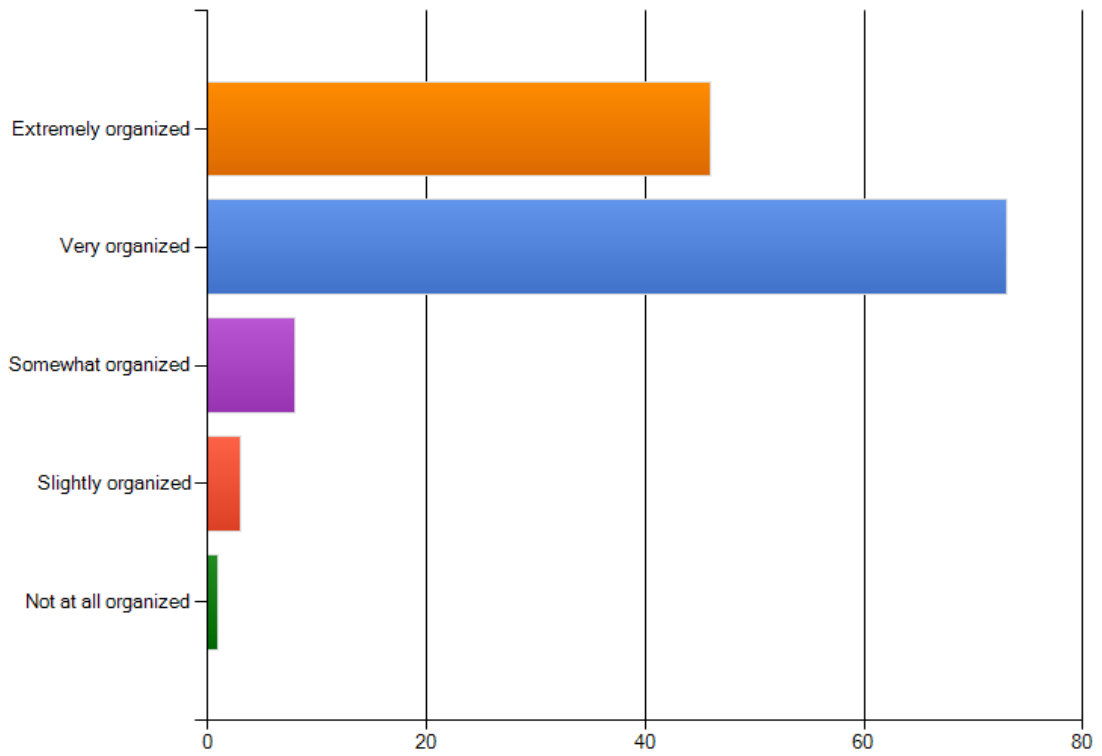
### How would you rate the Keynote speakers?



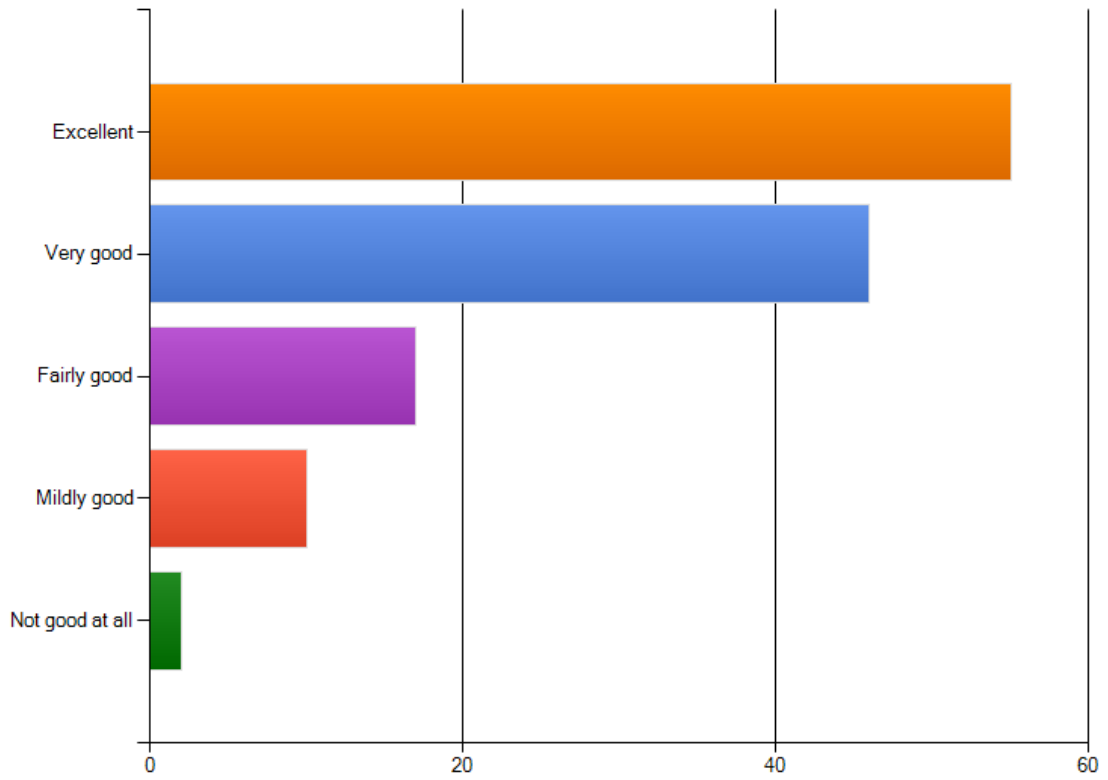
**How would you rate the Monday workshop you attended?**



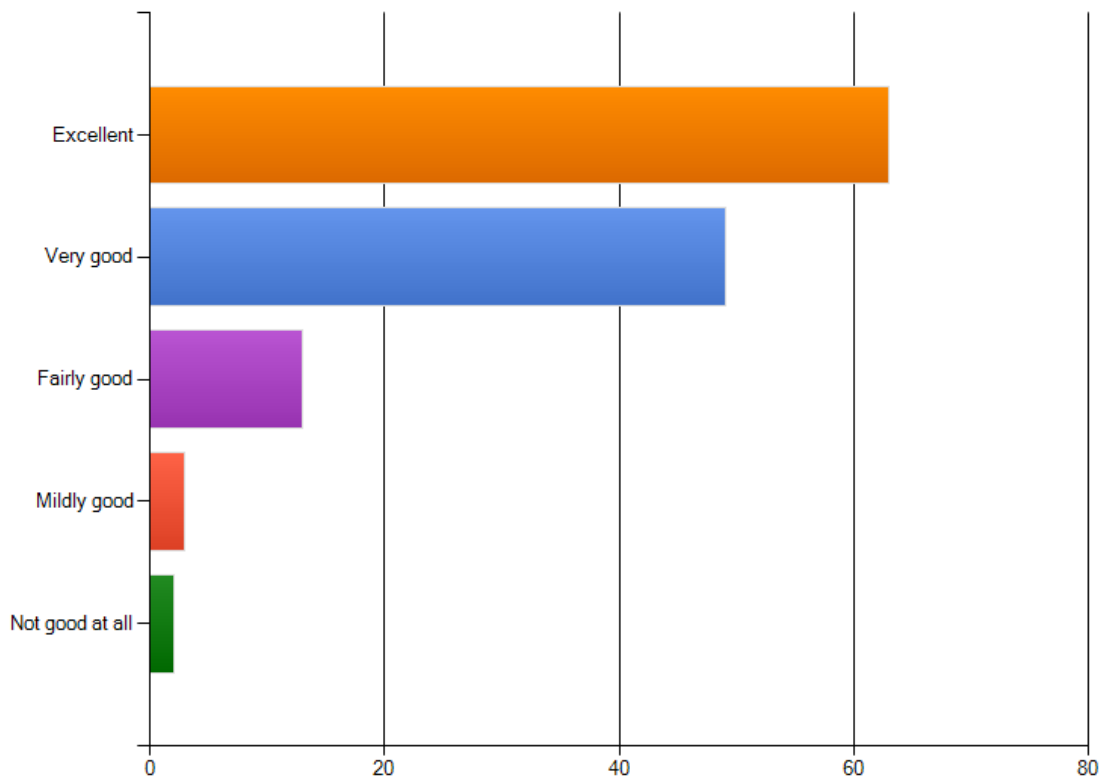
**How well organised was NetHui?**



### How would you rate the online registration process?



### How would you rate the check in process at the event?



**SUMMARY OF OPEN FEEDBACK QUESTIONS**

**Key themes on discussion sessions and meet-ups**

<ul style="list-style-type: none"> <li>● Good range of content and presenters</li> <li>● Discussions needed more structure, sometimes lacked focus e.g speakers taking more time to focus the discussion</li> <li>● Waiting for the mic broke up the flow of the conversation, people waiting to speak, topic had changed by their turn (install stationary room mics?)</li> </ul>
<ul style="list-style-type: none"> <li>● Discussions working - Keynote Speaker Quinn Norton, GCSB panel discussion - excellent, journalism apocalypse</li> <li>● fantastic, GGD, state surveillance, video on demand interesting and stimulating ideas</li> </ul>
<ul style="list-style-type: none"> <li>● Discussions not working - Anonymity online unfocused, digital by design - confusing, first half jumpstart great, second half aimless</li> </ul>
<ul style="list-style-type: none"> <li>● Meet-ups - 2020 great, Illott theatre too big for Maori meet up, Monday meet-up drawn out</li> </ul>
<ul style="list-style-type: none"> <li>● Needs to be a focus on ways to draw conclusions from the sessions or a way forward</li> </ul>

**Key Themes on what was good about NetHui**

<ul style="list-style-type: none"> <li>● Great community, different people with broad backgrounds</li> </ul>
<ul style="list-style-type: none"> <li>● Wifi great/video and live tweeting - flexibility and sharing ideas</li> <li>● Facilitators improved from last year - not allowing one voice to dominate</li> <li>● Networking/ fresh ideas</li> </ul>
<ul style="list-style-type: none"> <li>● Brilliant keynote speakers - setting scene, direction, possibility and responsibility</li> <li>● Great venue - easy to navigate</li> <li>● Panelists mixing with participants, talks between sessions, informality</li> </ul>
<ul style="list-style-type: none"> <li>● Collaborative note taking</li> <li>● Free flow of ideas and perspectives</li> <li>● Affordable price</li> </ul>

**Key Themes on what was not good about NetHui**

<ul style="list-style-type: none"> <li>• Disliked the food</li> </ul>
<ul style="list-style-type: none"> <li>• Creating a balance between male/female contribution</li> <li>• UFB panel missed the point</li> </ul>
<ul style="list-style-type: none"> <li>• Town hall too big for intimate discussions/cold/ more spaces to connect between sessions</li> </ul>
<ul style="list-style-type: none"> <li>• Some discussion sessions lacked purpose or focus/not a lot of solutions or proposed actions</li> <li>• Not enough info on id tags</li> </ul>
<ul style="list-style-type: none"> <li>• Timing of some sessions meant lack of people e.g keynote speaker on the last day and X sessions</li> </ul>

**Key Themes of additional feedback and suggestions**

<ul style="list-style-type: none"> <li>• Charging stations for devices</li> <li>• Feminist perspectives and involvement from women</li> </ul>
<ul style="list-style-type: none"> <li>• Publishing common acronyms in booklet</li> <li>• Lanyards with organisation name or twitter handle printed on them</li> <li>• Shared online spaces working well</li> </ul>
<ul style="list-style-type: none"> <li>• Incorporating 'doing sessions' - action/structure</li> <li>• Tables for people to work at</li> <li>• More leadership/presentation from facilitators</li> </ul>

**GENERAL INFORMATION**

Dates: Monday 8<sup>th</sup> July – Wednesday 10<sup>th</sup> July  
Duration: 3 days  
Location: Town Hall, Wellington  
Theme: The Power of an Open Internet

**CONFERENCE ORGANISERS**

Krystal Waine – Conference Manager  
Eric Goddard – Event Organiser  
Maria Reyes – General Administration  
Campbell Gardiner – Communications  
Ellen Strickland – Programme Manager